

2009 Southwest Showcase of Homes



“SOUTHWEST OKC....GREAT FAMILY LIFESTYLE”

Final Deadline For Entries: June 30th
Photo Deadline: July 6th

To: Southwest Homebuilder Members / Moore Homebuilder Members
From: 2009 Showcase Chairman, Kurt W. Dinnes
Subject: Southwest Showcase of Homes July 11-19
Date: January 2009

This last year's Showcase was a tremendous success. We appreciate all the contributions and help from all involved. With the economy the way it is and the buyers being a bit skeptical, we need to make the 2009 Showcase of Homes a spectacular show. In doing so, we will show what a GREAT state and a GREAT place Southwest Oklahoma City is to call HOME.

Enclosed, please find your Entry Form, for the 2009 Southwest Showcase of Homes.

The 2009 Showcase gives all participating builders a great amount of exposure through advertising, promotions, and traffic. Consequently, the Showcase should ultimately create SALES!!

The Entry Fee this year is \$1,000 per home. This money will be used to pay for the Advertising Campaign. We are looking at an advertising campaign that will include radio, The Oklahoman newspaper, Billboards, Central Oklahoma Homes Magazine, and more!!!!

Don't be left out, please,

1. Complete your Entry Form(s) – **ONE ENTRY PER HOME**
2. Make check(s) payable to Southwest Homebuilders Association

****Starting this year, it is no longer necessary to have a floor plan or elevation with your entry. The pictures taken on July 1st and your home description make up the advertising of your home entry.**

You can mail these items to: Kurt W. Dinnes
C/O J'Layne McClure
SUN Custom Homes
10405 Greenbriar Place
Oklahoma City, OK 73159

For questions or information, please call Kurt Dinnes @ 641-2154

PLEASE HELP MAKE THE 2009 SHOWCASE OF HOMES EVENT A SUPER SUCCESS BY FIRST PARTICIPATING AND SECONDLY MAILING YOUR ENTRIES IN EARLY. THIS WILL HELP US TO BETTER RUN THE SHOWCASE MARKETING AND THE EVENT. THANK YOU!